Case Study -Presentation(20 Points)



The cases will require teams to strategize their decisions and present to us the most feasible and possible solution to the case.

- There will be two rounds in the event-prelims and mains.
- A team can have maximum 3 members
- There is no restriction on the number of teams in the preliminary round
- In the first round, team will have to solve the case(s) and submit the solution in one hour
- Top two team from each pool will be selected
- Each pool's selected teams will be given a case and they will have 45 minutes to think
- These teams are then required to present before the judges.
- Each team is allowed 10 minutes to present the solution before the judges, after which there will be questions from the judges
- The decision of the judges will be final and binding.
- The scores of all the 3 teams in a pool will be added and then the winners will be decided on a pool basis.
- The teams will be judged on the effectiveness of the solutions, any good insights and approximations they make and also on their presentation skills.

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Judge's Score sheet

| Criteria | Description | Maximum Points / Weightage |
|-------------------|-------------------------------|----------------------------|
| Argument | Did they use data effectively | 25 |
| | to support their | |
| | recommendation? | |
| Questions | Were they able to answer | 25 |
| | questions effectively? | |
| Analysis | Were the analyses, valuation | 20 |
| | models, rigorous and | |
| | appropriate? | |
| Materials | Quality of Slides | 10 |
| Presentation/Team | Team involvement, Quality of | 20 |
| Involvement | Presentation, Poise, | |
| | confidence | |

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